

# ProfEd is... is...

## **...big**

CMU Off-Campus Programs has more than 60 locations in the United States, Canada, and Mexico, serving more than 8,000 students. Since the program began in 1970 serving military bases, more than 60,000 CMU alumni have earned their degrees through the university's off-campus programs.

## **...different**

CMU Off-Campus Programs is different from the continuing education units found at other universities. Many other universities offer quality off-campus degree programs, but no one else combines the broad range of services and choices with the personal attention that CMU offers.

- Off-campus centers in multiple locations nationally and internationally
- On-site delivery of programs to corporations, hospitals, government, the military, and anywhere demand is sufficient
- Broad range of programming from non-credit professional development through doctoral degrees
- Distance learning options – online delivery and print-based learning packages
- Range of services – easy textbook purchase, internationally recognized library services, on-call advisors, compressed terms, year-round scheduling

## **...multiple programs**

Graduate degrees are CMU Off-Campus Programs' major offering. The majority of our off-campus students enroll in the Master of Science in Administration degree, in one of twelve concentrations: Acquisitions Administration, General Administration, Health Services Administration, Human Resources Administration, Hospitality and Tourism Administration, International Administration, Information Resource Management, Leadership, Long-Term Care Administration, Public Administration, Software Engineering Administration, and Vehicle Design and Manufacturing Administration.

Our students are enrolled in our Master of Arts degree in Education, Educational Technology, Reading and Literacy K-12, School Principalship, Counseling, and Humanities. Students can also

choose between five different Bachelor of Science degrees, a Bachelor of Applied Arts degree, the Master of Public Administration degree, two different doctoral degrees and the Specialist in Education degree. Non-degree track special topics courses and a wide variety of professional development programs are also available.

## **...a variety of formats**

CMU Off-Campus Programs offers courses evenings and weekends in year-round formats. Students can enroll as individual students at program centers around the country, or through distance learning. Distance learning options include online courses and print-based learning packages. Students can combine any of these formats to create a program that fits their lifestyle and time constraints.

Another option for our students is to enroll as part of a group of students pursuing a planned sequence of courses together. This delivery format is called a cohort. Cohorts allow CMU to bring high quality degree options to places where there is not sufficient continuous demand to warrant open enrollment.

## **...a different market**

CMU Off-Campus Programs caters to working adult students. Students generally fall between ages 25 and 54, but the typical student is in her or his mid-to-late 30s. Most are mid-career professionals who need a degree to advance in their jobs, or to switch to another field.

The primary reason adult students choose CMU is convenience. They like the student services, the locations, the advisors, the library – in short, everything that helps take the headaches out of combining school, a career, and a life.

## **...service**

Because our students are working adults trying to fit school into competing career and family obligations, they place a high premium on timesaving services. CMU is a leader in providing the services adult students need. Two primary examples are the library and textbook services provided to our students.

### **Our Mission:**

The mission of ProfEd is to deliver high quality, fiscally sound, responsive-to-market programs to adult learners.

### **History of ProfEd**

- Off-campus courses began at military bases in 1970
- Leaders in non-traditional educational offerings
- Credit and non-credit programs
- First-class student services which include nationally recognized Off-Campus Library Services (OCLS)
- First in the U.S. to offer an undergraduate degree in vehicle designing/packaging

### **CMU Off-Campus Offerings**

- Graduate level courses offered: 1,739
- Undergraduate level courses offered: 425
- CMU course offering locations: 68
- Locations throughout the U.S., Canada, and Mexico

### **CMU Off-Campus Student Profile**

- Women represent approximately 60% of total enrolled
- Average age is 36 years old
- Approximate number of students enrolled: 8,200
- Work full-time in profit/non-profit organizations

### **CMU Alumni**

- CMU Off-Campus Alumni: Over 60,000
- Second in the nation overall in conferring master's degrees to African-Americans
- Alumni include leaders in Fortune 500 companies, in education, and in the Armed Forces

### **CMU Off-Campus Faculty**

- 1,368 approved instructors for all off-campus courses
- 21% of approved faculty are CMU instructors
- 77% of course sections are taught by faculty with a Ph.D., Ed.D., or other terminal degree

### **CMU Off-Campus Operating Facts**

- \$30+ million operating budget
- Head office in Mount Pleasant, MI
- Regional offices in Metro Detroit and Atlanta, GA
- Over 200 employees

### **Adult Learning Trends**

- Online learning format is the fastest growing market
- Hybrid instructional formats for teaching and learning
- Professionally endorsed credit and non-credit certificate programs

### **More information**

- For more information on programs, locations, and formats, please visit our Web site at [cmuoffcampus.com](http://cmuoffcampus.com)

### **Contacts**

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