

# CMU Assessment Plan Template

Program Graduate Certificate – International Administration  
Assessment Coordinator Dr. Larry Smiley  
Department(s) or Interdisciplinary Council Responsible for the Program ProfEd  
Five-Year Implementation Dates (2004-2005 to 2008-2009)

**1. Student Learning Outcomes for the program.** List the Student Learning Outcomes in each of the domains that apply to the program.

*The graduate certificate program is designed for regularly admitted graduate students who desire advanced training in the field of administration.*

**With a Certificate in International Administration, learners will be able to:**

- 1. Explain business and organizational practices in international settings.**
- 2. Apply the principles of international economics in global settings.**
- 3. Articulate and apply the principles of intercultural understanding.**

**2. Curriculum Alignment of Student Learning Outcomes.** Where is the information introduced, emphasized, and/or reinforced in the courses required in the program? Use the format below to list the program Outcomes and the Required Courses. Fill in each cell with either an 'I' where the outcome is *introduced*, an 'E' where the outcome is *emphasized*, and/or an 'R' where the information is *reinforced*.

|  |          | CERTIFICATE COURSES |            |            |            |            |            |            |            |            |
|--|----------|---------------------|------------|------------|------------|------------|------------|------------|------------|------------|
|  |          | PSC<br>651          | PSC<br>555 | PSC<br>551 | ANT<br>506 | ECO<br>655 | FIN<br>573 | IPC<br>667 | MGT<br>667 | MKT<br>560 |
| <b>Program<br/>Student<br/>Learning<br/>Outcomes</b> | <b>1</b> | E                   | R          | E          | E          | E          | E          |            | E          | E          |
|  | <b>2</b> | E                   |            | R          |            | E          | E          |            | R          | R          |
|  | <b>3</b> | R                   | R          | R          | E          | R          | R          | E          | R          | R          |
| <b>I = Introduced E = Emphasized R = Reinforced</b>  |          |                     |            |            |            |            |            |            |            |            |

**3. Evidence/Artifacts used to assess Student Learning Outcomes over the 5 year period of this Plan.** What instruments will be used in each of the five years? When and where will they be administered in each of the five years? Which Student Learning Outcomes will be assessed during each of the 5 years? How will results be reported (e.g. percentages, ranks, state or national comparisons) for each of the 5 years?

| <b>Outcomes to be Assessed each Year</b> | <b>Instruments to be used each Year</b>   | <b>Expected Measures from the Instruments</b> | <b>Academic Year</b>                               |
|--|---|---|--|
| <b><u>Direct Measures:</u></b>           |   |   |  |
| Outcome 1                                | Course-level assessment, using problem-based projects in MGT 667, using scoring rubrics and embedded test questions | Percent of possible points                    | 2004 – 2005, 2005 – 2006, 2006 – 2007, 2007 – 2008 |
| Outcome 2                                | Course-level assessment, using problem-based projects in ECO 655, using scoring rubrics and embedded test questions | Percent of possible points                    | 2004 – 2005, 2005 – 2006, 2006 – 2007, 2007 – 2008 |
| Outcome 3                                | Course-level assessment, using problem-based projects in IPC 667, using scoring rubrics and embedded test questions | Percent of possible points                    | 2005 – 2006, 2006 – 2007, 2007 – 2008              |
| <b><u>Supporting Measures:</u></b>       |   |   |  |
| Outcomes 1, 2, 3                         | Alumni Survey – instrument attached   | Detailed data analysis                        | 2004 – 2005, 2006 – 2007<br>2008 – 2009            |
| Outcomes 1, 2, 3                         | Current Student Survey – instrument being developed   | Detailed data analysis                        | 2005 – 2006, 2007 – 2008<br>2009 – 2010            |

**4. Dissemination of Information over the 5 year period of this Plan.** When, where, and how will results be disseminated to stakeholders in each of the 5 years?

| Expected Measures from the Instruments   | Affected Stakeholders  | Dates and locations for dissemination of results  |
|--|--|---|
| Alumni Survey – detailed data analysis   | <ul style="list-style-type: none"> <li>• Faculty</li> <li>• Students</li> <li>• MSA Council</li> <li>• Dean</li> <li>• Academic Senate</li> <li>• Board of Visitors</li> </ul> | <ul style="list-style-type: none"> <li>• Faculty Development workshops</li> <li>• Aggregate data will be placed on ProfEd website</li> <li>• Aggregate data will be placed in ProfEd newsletters to faculty and alumni</li> </ul>                       |
| Current Student Survey – detailed data analysis  |  | <ul style="list-style-type: none"> <li>• In classes</li> <li>• Faculty Development workshops</li> <li>• Aggregate data will be placed on ProfEd website</li> <li>• Aggregate data will be placed in ProfEd newsletters to faculty and alumni</li> </ul> |
| Course-level problem-based projects evaluated using rubrics and/or embedded test questions |  |   |

Date sent to the Assessment Council \_\_\_\_\_

Date reviewed by the Assessment Council \_\_\_\_\_

Approval Date \_\_\_\_\_